

# Subject Outline - 2017

## **College of Arts, Society and Education**

*(Arts & Creative Media, Social Sciences, Social Work, Education)*

Subject Name: Creative Concepts of Lighting

Subject Code: NM2220

Study Period: SP1

Study Mode: INT

Campus: TSV, CNS.

Subject Coordinator: Dr Janet Marles

*We acknowledge the Traditional Owners of the lands and waters where our university is located and actively seek to contribute and support the JCU Reconciliation Statement, which exemplifies respect for Australian Aboriginal and Torres Strait cultures, heritage, knowledge and the valuing of justice and equity for all Australians.*

Pre-requisites:

NM1200 OR NM1201 OR CV1020 OR CV1210

<<https://secure.jcu.edu.au/app/studyfinder/index.cfm>>

Inadmissible: NM2201

Assumed: 12 CP of Level 1 Subjects

This subject outline has been prepared by Dr. Janet Marles for the College of Arts, Societies and Education, Division of Tropical Environments and Societies, James Cook University. Updated 18 Feb 2017.

Q1. <i>This subject is offered across more than one campus and/or mode and/or teaching period within the one calendar year.</i>	Yes X	No <input type="checkbox"/>
Q2. <i>If yes [Q1], the design of all offerings of this subject ensure the <u>same</u> learning outcomes and assessment types and weightings.</i>	Yes X	No <input type="checkbox"/>
Q3. <i>If no [Q2], _____ has authorised <u>any variations</u>, in terms of <u>equivalence</u>.</i>		

#### Subject Outline Peer Reviewer

Name	Ann Vardanega
Position	Creative Arts and Media
Date Reviewed	19 February

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# Contents

Section 1. Subject at a glance .....	4
1.1 Student participation requirements .....	4
1.2 Key dates .....	4
Section 2. Subject details .....	5
2.1 Subject description .....	5
2.2 Subject learning outcomes .....	5
2.3 Learning and teaching in this subject .....	5
2.4 Student feedback on subject .....	5
2.5 Subject resources and special requirements .....	5
Section 3. Assessment details and other requirements .....	7
3.1 Requirements for completion of subject .....	7
3.2 Feedback on student learning .....	7
3.3 Assessment tasks .....	7
Section 4. Submission and return of assessment .....	12
4.2 Plagiarism and referencing .....	12
4.3 Important advice relating to examinations .....	12
4.5 Student support .....	14
Section 5. Subject calendar .....	15

## Staff Contact Details

Teaching team	Staff member	Room	Phone	Email	Consultation times*
Subject Coordinator	Dr Janet Marles			janet.marles@jcu.edu.au	Wednesday 12pm-2pm
Tutor 1	Matthew Gianoulis	TSV		design@matthewgianoulis.com	During Class
Tutor 2	Ann Vardanega	CNS EXT		ann.vardanega1@jcu.edu.au	During Class

\*Other consultation times by appointment only.

## Section 1. Subject at a glance

### 1.1 Student participation requirements

The JCU [Learning, Teaching and Assessment Policy](#) (4.3) indicates that, “a **3 credit point subject** will require a **130 hour work load** of study-related participation including class attendance over the duration of the study period, **irrespective of mode of delivery**”. This work load comprises **timetabled hours** and **other attendance requirements**, as well as **personal study hours**, including completion of online activities and assessment requirements. Note that “attendance at specified classes will be a mandatory requirement for satisfactory completion of some subjects” ([Learning, Teaching and Assessment Policy](#), 5.10); and that additional hours may be required per week for those students in need of **English language, numeracy** or **other learning support**.

Key subject activities	Time	Day/ Date	Room/ Location
Lecture		Online	
Cairns Tutorial / Workshop	10:00am - 12:00pm	Thursday <b>Commences: 23 Feb, 2017</b>	A004-007
Townsville Tutorial / Workshop	12:00 – 2:00pm	Wednesday <b>Commences: 22 Feb, 2017</b>	301.003 Lighting Studio TSV

For information on the days and times when lectures, tutorials, workshops, etc. are scheduled for all of your subjects, visit *JCU Lecture Timetables* at <http://www.jcu.edu.au/ttable/>

For information regarding class registration, visit the class registration schedule at <https://www.jcu.edu.au/students/enrolment/class-registration-schedule>

### 1.2 Key dates

Key dates	Date
Census date	see <a href="#">2017 Study Period and Census Dates</a>
Last date to withdraw without academic penalty	see <a href="#">2017 Study Period and Census Dates</a>
Studio Competency	In class (by Week 3)
Assessment task 1: Food Photography (15%)	Tues 4 April (Week 6)
Assessment task 2: Mixed Lighting Advertising (15%)	Mon 24 April (Week 9)
Examination (20%)	In class (Week 12)
Assessment task 3: Portrait (25%) / Fashion (25%)	Tuesday 23 May (Week 13)

## Section 2. Subject details

### 2.1 Subject description

Creative lighting approaches that embrace the aesthetic qualities of light form an essential element when producing visually stunning images. This subject explores the creative and professional application of photographic lighting. Lectures and workshop topics will provide students with skills to work effectively and creatively within a professional photographic studio. Theoretical and practical topics include; evaluating lighting quality, aesthetic concepts associated with lighting, controlling contrast with lighting ratios, and applications within professional lighting studios including portraiture, product, industrial and fashion photography.

### 2.2 Subject learning outcomes

Students who successfully complete this subject will be able to:

- apply the theory of creatively lighting to studio practice;
- analysis and describe concepts associated with lighting aesthetics;
- define how lighting concepts function within a range of photographic genres and visual communication;
- develop skills in self directed-learning effectively.

These outcomes will contribute to your overall achievement of course learning outcomes.

### 2.3 Learning and teaching in this subject

Lecturers and tutors support your use of Facebook and other social media to discuss with your fellow students subject and course related matters. However, a word of caution: sometimes wrong and inaccurate information is distributed on social media. If you have a question about basic subject information, like "what is my assessment?", you need first to read your subject guide carefully and then if you have questions, **ask your lecturer**. The lecturer is the best person to ask about key subject information. If you ask your lecturer, and you still do not understand, please ask again. Lecturers are ready to help you and are keen that you understand fully and clearly what the subject requirements are.

This subject uses a combination of approaches to teaching and learning, including both student centred and teacher directed approaches. The content of the subject may be disseminated using a variety of teaching strategies including lectures, practical demonstrations, personal guidance for individual projects and class critiques.

Students are expected to be active participants in the learning process and are encouraged to participate in class activities. All materials and resources referred to in this Subject Guide are available through JCU's library holdings, e-journals, or databases. Any questions in relation to the manner in which this subject is delivered should be directed to the subject coordinator responsible for the overall delivery of the subject.

The expected study load for this subject is **10 hours per week**. This load incorporates all teaching and learning activities including class and discretionary time.

### 2.4 Student feedback on subject

As part of our commitment at JCU to improving the quality of our courses and teaching, we regularly seek feedback on your learning experiences. Student feedback informs evaluation of subject and teaching strengths and areas that may need refinement or change. **YourJCU Subject and Teaching Surveys** provide a formal and confidential method for you to provide feedback about your subjects and the staff members teaching within them. These surveys are available to all students through [LearnJCU](#). You will receive an email invitation when the survey opens. We value your feedback and ask that you to provide considered feedback for each of your subjects.

### 2.5 Subject resources and special requirements

Lynda.com: This subject requires students to access a range of online tutorials from Lynda.com. Access will be provided through the Learn JCU site.

<https://cas.secure.jcu.edu.au/cas/login?service=https://www.lynda.com/portal/jcu>

Photographic Equipment: Students enrolled in this subject must have access to a range of photography equipment to carry out the required assessment tasks. All enrolled students may loan photographic equipment from the

Creative Arts stores on campus. Please see link below for further detail regarding equipment loans. If you are considering purchasing your own DSLR kit, please seek academic and/or technical staff advice before purchasing (it is advised to consider equipment that is compatible with JCU's resources).

[http://www.jcu.edu.au/soca/JCU\\_096733.html](http://www.jcu.edu.au/soca/JCU_096733.html)

Digital Imaging Hardware & Software: Specialised digital media laboratories are available on campus for student access. Campus imaging laboratories have the following essential software for this subject; Adobe Photoshop, Adobe Camera Raw and Adobe Bridge. It is highly recommended all assessment work is processed using 'calibrated' monitors. Student laptops may be calibrated using JCU calibration hardware (please see technical staff for assistance). Most software companies offer student/academic discounts for home and/or laptop computers. This course will focus on Photoshop as the main workflow editing software, however less expensive options are also available. Please see links below.

Photoshop CC

[http://www.adobe.com/au/products/photoshop.html?sdid=JSZIS&skwcid=AL!3085!3!48573452584!e!!g!!photoshop%20cc&ef\\_id=VIbWwAABDQ8Ynfz:20150205031835:s](http://www.adobe.com/au/products/photoshop.html?sdid=JSZIS&skwcid=AL!3085!3!48573452584!e!!g!!photoshop%20cc&ef_id=VIbWwAABDQ8Ynfz:20150205031835:s)

Photoshop Educational Special

[http://success.adobe-education.com/en/au/students.html?sdid=IOEHI&skwcid=AL!3085!3!49018359978!e!!g!!photoshop%20cc&ef\\_id=VIbWwAABDQ8Ynfz:20150205032007:s](http://success.adobe-education.com/en/au/students.html?sdid=IOEHI&skwcid=AL!3085!3!49018359978!e!!g!!photoshop%20cc&ef_id=VIbWwAABDQ8Ynfz:20150205032007:s)

Lightroom

<http://www.adobe.com/au/products/photoshop-lightroom.html>

*Please note: the imaging laboratories on campus have the required software and there is no requirement to purchase imaging editing software if you have access to the Cairns and Townsville campuses.*

Other Computer Applications: A range of generalist computer labs is available on campus for general-purpose computer needs (i.e. word processing etc).

Wacom Tablets: An optional tool for serious Photoshop workers is a Wacom Tablet. Wacom tablets allow the user a pen-type tool rather than a mouse. Wacom Tablets are a non-essential item and all Photoshop applications can be successfully applied using a mouse. They do however make Photoshop applications easier to perform once you get use to them (they do take some getting use to). The links below provide further product information and a training video from Lynda.com;

<http://www.wacom.com/en-au/products/pen-tablets/intuos-pro-medium>

<http://www.lynda.com/Wacom-tutorials/Wacom-Essential-Training/115435-2.html>

Personal Digital Media Equipment: There are two essential items each student must purchase for this subject (items will also be required in other photomedia subjects throughout the course).

X1 Portable External USB Hard drive for Mac (USB 3 compatible with USB 2) or large USB stick.

X1 8 GB SD card (or larger i.e 16 or 32 GB).



The portable hard drive is required as a storage device for your images and practical class work (please see student data management in section 4.1). You will also need a SD card when borrowing camera equipment and during practical class exercises.

Important: NEVER store images on SD cards. These cards often fail which results in the loss of all your semesters work. Load/store images onto your external hard-drive, laptop and/or home computer (have multiple copies).

## Section 3. Assessment details and other requirements

### 3.1 Requirements for completion of subject

In order to pass this subject, you must:

- Achieve a minimum pass mark of 50% or greater.
- View, study and learn the content of the online lectures.
- Attend tutorials and engage in the subject topics.
- Complete all assessments.
- Learn to be critical of your photographic work and carefully plan and execute photographic tasks to the required specifications.
- Prepare lecture, tutorial and other study material for the online exam.
- Carry out independent research and study within the content of the subject.

Students must attempt all assessment items and receive at least a 50% overall score to pass this subject. Students are not required to satisfy the examiners in all assessment tasks, however, they must obtain at least an average of 40% for invigilated components within the subject. It is important to be aware that assessment “is **always subject to final ratification** following the examination period and that **no single result represents a final grade** in a subject” (Learning, Teaching and Assessment Policy 5.21.).

Submit a “reasonable attempt” at each piece of assessment. A “reasonable attempt” does not have to achieve a passing mark but must show signs of attempting to successfully address the task criteria.

RW Grades: Non-submission of any assessment task will lead to a grade of RW (Result Withheld). Following the official release of results each study period, students have two weeks to make arrangements with their examiner to submit the missing material or an alternative assessment (at the discretion of the examiner). After two weeks any unresolved RW grades may be converted to fail grades.

Supplementary and Deferred Examinations: Supplementary and Deferred examinations are granted at the discretion of the examiner, and are not automatically given. The examiner will evaluate the reason for the request (using documentation that accompanies the request) as well as the record of engagement during the study period. If a student has unexplained absences or has failed to submit all assessable items then the examiner may refuse the application regardless of the grounds on which the application is made.

Assessment items and final grades will be reviewed through moderation processes ([Learning, Teaching and Assessment Policy](#), 5.13-5.18). It is important to be aware that assessment “is **always subject to final ratification** following the examination period and that **no single result represents a final grade** in a subject” ([Learning, Teaching and Assessment Policy](#), 5.22.).

### 3.2 Feedback on student learning

Feedback for assessment tasks is delivered through LearnJCU using an assessment criteria rubric, marks and feedback comments. Furthermore one-on-one feedback is available (and highly encouraged) via the subject coordinators and tutor consultation.

### 3.3 Assessment tasks

The following assessments are required for this subject. To be eligible to pass this subject, participants are expected to attempt all forms of assessment and must demonstrate a reasonable degree of competence in the required subject learning outcomes as examined in each form of assessment. Students who have completed less than 100% of the assessment will be subject to review by the Assessment Committee, which could result in an overall fail. All items of assessable work that are graded as a High Distinction or as a Fail will be automatically double marked.

#### IMPORTANT NOTE:

*Photographic assignments within the students' discretionary time are a component of this subject. It is the student's responsibility to carry out those tasks with common-sense, to not include any locations that represents danger or high risk, be conducted within the norms of our criminal and civil law codes (i.e. no trespassing, no photography of security sensitive areas etc) and within a manner that is considered acceptable behaviour, common decency and be courteous to others.*

## ASSESSMENT TASK 1: PHOTOGRAPHIC TASK – Food Photography

Aligned subject learning outcomes	<ul style="list-style-type: none"> <li>Apply skills in studio lighting including continuous lighting and electronic flash;</li> <li>Apply skills in the styling and production of studio images using human and non-human subjects including idea generation, imagination and creativity;</li> <li>Use safe working practices in the photographic studio;</li> </ul>
Group or individual	Individual
Weighting	15%
Due date	4 <sup>th</sup> April (Week 6)

### ASSESSMENT TASK 1: DESCRIPTION

In the studio, using a SLR digital camera set up, set to RAW capture, light creatively, and photograph a still life related to food. Subject, background and props are to be supplied by you. These should all compliment each other to produce a photograph that communicates an integrated idea. The finished result should be suitable to feature as the cover of a recipe book or gourmet magazine article.

### ASSESSMENT TASK 1: CRITERIA SHEET

Item	Fail ≤49%	Pass 50-64%	Credit 65-74%	Distinction 75-84%	High Distinction ≥85%	Pts
<b>Technical Quality</b>	Images display poor camera and/or editing methods. Image has several minor and/or serious artefacts.	Images display a good standard of technical competence with only minor image artefacts.	Images display a high standard of technical competence with only very minor image artefacts.	Images display an excellent standard of technical competence with no definable image artefacts.	Images display an exceeding high level of technical competence with no definable image artefacts.	/30
<b>Image Design &amp; Composition</b>	Images lack a sense of image design and composition. Several framing and composition errors present.	Images display a suitable level of creativity, imagination and image composition.	Images display a high level of creativity, imagination and image composition.	Images display an excellent level of creativity, imagination and image composition.	Images display an exceedingly high level of creativity, imagination and image composition.	/30
<b>Brief, Concept &amp; Creativity</b>	The brief and assignment task was conceived, not on topic and/or poorly constructed.	The assignment brief was well-handled with a good visual concept.	The assignment brief was well-handled with a strong visual concept.	The assignment brief was well executed and displays an excellent visual concept and high level of creativity.	The assignment brief was well executed and displays an exceptional visual concept and high level of creativity.	/20
<b>Formatting and Submission</b>	Formatting and Submission instructions were not followed.	n/a	n/a	n/a	Formatting and Submission instructions were followed.	/20
					Total Points:	/100



## ASSESSMENT TASK 2: PHOTOGRAPHIC TASK – Mixed Light and Advertising

Aligned subject learning outcomes	<ul style="list-style-type: none"> <li>Apply skills in studio lighting including continuous lighting and electronic flash;</li> <li>Apply skills in the styling and production of studio images using human and non-human subjects including idea generation, imagination and creativity;</li> <li>Use safe working practices in the photographic studio;</li> </ul>
Group or individual	Individual
Weighting	15%
Due date	24 <sup>th</sup> April (Week 9)

### ASSESSMENT TASK 2: DESCRIPTION

Using appropriate studio lighting equipment and accessories, combining continuous light sources with instantaneous light sources this assignment will challenge your knowledge of exposure and the nature of the two source types.

### ASSESSMENT TASK 2: CRITERIA SHEET

Item	Fail ≤49%	Pass 50-64%	Credit 65-74%	Distinction 75-84%	High Distinction ≥85%	Pts
<b>Technical Quality</b>	Images display poor camera and/or editing methods. Image has several minor and/or serious artefacts.	Images display a good standard of technical competence with only minor image artefacts.	Images display a high standard of technical competence with only very minor image artefacts.	Images display an excellent standard of technical competence with no definable image artefacts.	Images display an exceeding high level of technical competence with no definable image artefacts.	/30
<b>Image Design &amp; Composition</b>	Images lack a sense of image design and composition. Several framing and composition errors present.	Images display a suitable level of creativity, imagination and image composition.	Images display a high level of creativity, imagination and image composition.	Images display an excellent level of creativity, imagination and image composition.	Images display an exceedingly high level of creativity, imagination and image composition.	/30
<b>Brief, Concept &amp; Creativity</b>	The brief and assignment task was conceived, not on topic and/or poorly constructed.	The assignment brief was well-handled with a good visual concept.	The assignment brief was well-handled with a strong visual concept.	The assignment brief was well executed and displays an excellent visual concept and high level of creativity.	The assignment brief was well executed and displays an exceptional visual concept and high level of creativity.	/20
<b>Formatting and Submission</b>	Formatting and Submission instructions were not followed.	n/a	n/a	n/a	Formatting and Submission instructions were followed.	/20
					Total Points:	/100

### ASSESSMENT TASK 3: EXAMINATION

<b>Aligned subject learning outcomes</b>	<ul style="list-style-type: none"><li>• Apply skills in studio lighting including continuous lighting and electronic flash;</li><li>• Apply skills in the styling and production of studio images using human and non-human subjects including idea generation, imagination and creativity;</li><li>• Use safe working practices in the photographic studio;</li></ul>
<b>Weighting</b>	20%
<b>Date</b>	In class - 15-19 May (Week 12)
<b>Duration</b>	60 minutes
see <b>Special Consideration, Supplementary, Deferred and Special Examinations Requirements</b> < <a href="http://www.jcu.edu.au/policy/allitoz/JCUDEV_005344.html">http://www.jcu.edu.au/policy/allitoz/JCUDEV_005344.html</a> >	

### ASSESSMENT TASK 3: DESCRIPTION

This is a Studio Workplace exam where students will demonstrate high level of proficiency using the Photographic Studio

### ASSESSMENT TASK 3: CRITERIA SHEET

<i>Item</i>	<i>Fail</i>	<i>Pass</i>	<i>Credit</i>	<i>Distinction</i>	<i>High Distinction</i>
<b>Total mark</b>	≤49%	50-64%	65-74%	75-84%	≥85%

### ASSESSMENT TASK 4: PHOTOGRAPHIC TASK – Portrait / Fashion

<b>Aligned subject learning outcomes</b>	<ul style="list-style-type: none"><li>• Apply skills in studio lighting including continuous lighting and electronic flash;</li><li>• Apply skills in the styling and production of studio images using human and non-human subjects including idea generation, imagination and creativity;</li><li>• Use safe working practices in the photographic studio;</li></ul>
<b>Group or individual</b>	<i>Individual</i>
<b>Weighting</b>	<i>Portrait 25% / Fashion 25%</i>
<b>Due date</b>	23 May (Week 13)

### ASSESSMENT TASK 4: DESCRIPTION

Photographing people is about connecting with, exploring and investigating the subject in a specific manner. This assignment is designed to extend your skills into this highly creative, highly changeable area of photography.

You are required to produce four (4) photographic images within the genre of portrait and/or fashion.

This work should be carried out both in studio and on location and employ appropriate lighting to suit subject and approach.

#### ASSESSMENT TASK 4: CRITERIA SHEET

<i>Item</i>	<i>Fail</i> ≤49%	<i>Pass</i> 50-64%	<i>Credit</i> 65-74%	<i>Distinction</i> 75-84%	<i>High Distinction</i> ≥85%	<i>Pts</i>
<b>Technical Quality</b>	Images display poor camera and/or editing methods. Image has several minor and/or serious artefacts.	Images display a good standard of technical competence with only minor image artefacts.	Images display a high standard of technical competence with only very minor image artefacts.	Images display an excellent standard of technical competence with no definable image artefacts.	Images display an exceeding high level of technical competence with no definable image artefacts.	<b>/30</b>
<b>Image Design &amp; Composition</b>	Images lack a sense of image design and composition. Several framing and composition errors present.	Images display a suitable level of creativity, imagination and image composition.	Images display a high level of creativity, imagination and image composition.	Images display an excellent level of creativity, imagination and image composition.	Images display an exceedingly high level of creativity, imagination and image composition.	<b>/30</b>
<b>Brief, Concept &amp; Creativity</b>	The brief and assignment task was ill-conceived, not on topic and/or poorly constructed.	The assignment brief was well-handled with a good visual concept.	The assignment brief was well-handled with a strong visual concept.	The assignment brief was well executed and displays an excellent visual concept and high level of creativity.	The assignment brief was well executed and displays an exceptional visual concept and high level of creativity.	<b>/20</b>
<b>Formatting</b>	Formatting instructions were not followed.	n/a	n/a	n/a	Formatting instructions were followed.	<b>/20</b>
					Total Points:	<b>/100</b>

## Section 4. Submission and return of assessment

### 4.1 Submission and return of assessment

All assessment tasks are submitted online through LearnJCU and/or subject folder in CAM server.

**Late Submission of Assessment** (as per JCU Subject Outlines Policy, Section 2: Prescribed Elements, Assessment – xii. <https://www.jcu.edu.au/policy/learning-and-teaching/subject-outlines-policy>):

xii. Dates for submission of material for assessment and the details of any penalties applied for late submission. A uniform formula of escalating penalties should be imposed by all Colleges and Disciplines for submission of assessment items after the date specified in the Subject Outline. This formula should be 5% of the total mark available per day including part-days, weekends and public holidays. Discretion in imposing penalties is retained by supervisors in cases of genuine need.

**Application for Extension due to special circumstances:** Application for extension of time must be made to the Subject Coordinator at least 24 hours before submission date and with accompanying documentation (e.g. medical certificate). The granting of the extension is at the discretion of the Subject Coordinator. In exceptional circumstances a retrospective application may be accepted.

**Image Submission Requirements:** Photographic tasks MUST be submitted in the format requested to be accepted for marking. Any submissions that are not in the requested format (see previous section for details) will be considered as unsuitable for marking and will NOT receive a mark. It is the students' responsibility to ensure the online submission is correctly formatted as requested in this document.

**Student Data Management:** It is considered to be a default scenario that any student studying a Creative Industry subject which involves the use of home or laboratory computers for assignment completion has backed-up their work on either an external Hard Drive or personal USB stick. The CAM student servers are temporary storage environments and by no means fail-safe, while the lab computers themselves have been scripted to wipe clean the desktop, and remove any locally stored files upon reboot.

If you have any questions about this process please consult the Subject Coordinator.

### 4.2 Plagiarism and referencing

Plagiarism occurs when writers claim ownership of written words or ideas that are not their own. Plagiarism is a **form of cheating** and any instances of plagiarism will be dealt with promptly according to University procedures.

Please see the **JCU Student Academic Misconduct Requirements Policy**

[http://www.jcu.edu.au/policy/student/rights/JCUDEV\\_005375.html](http://www.jcu.edu.au/policy/student/rights/JCUDEV_005375.html)

Also see the definition of self plagiarism in the **JCU Learning, Teaching and Assessment Policy** and note policy statement 5.9 in regard to submission of one's own work that has been previously submitted for assessment and received a grade [http://www.jcu.edu.au/policy/allitoz/JCU\\_076643.html](http://www.jcu.edu.au/policy/allitoz/JCU_076643.html)

Referencing is a systematic way of acknowledging the sources that you have used. Students should check out the very helpful online resources relating to academic writing, referencing and avoiding plagiarism at:

- Writing and Maths Skills Online  
<http://www-public.jcu.edu.au/learningskills/resources/wsonline/index.htm>  
(In particular, the booklet Summarising, Paraphrasing & Avoiding Plagiarism is a very useful guide).
- The Referencing Libguide <http://libguides.jcu.edu.au/referencing>
- What is Plagiarism? [http://www.jcu.edu.au/student/assessmentexams/JCU\\_090850.html](http://www.jcu.edu.au/student/assessmentexams/JCU_090850.html)

### 4.3 Important advice relating to examinations

If you experience **difficulties or serious circumstances** before or up to the day of your exam, which you believe may affect your ability to sit the exam successfully or perform at your best, you can apply for special consideration in the marking of your exam. Please see the **JCU Special Consideration, Supplementary, Deferred and Special Examinations Requirements** [http://www.jcu.edu.au/policy/allitoz/JCUDEV\\_005344.html](http://www.jcu.edu.au/policy/allitoz/JCUDEV_005344.html)

If you are unable to attend an exam at the scheduled time due to extenuating circumstances/circumstances beyond your control, you may apply for a deferred exam. **Deferred exams** are granted in **exceptional circumstances** such as **severe medical conditions** or family or personal **trauma**. For further information, visit

[http://www.jcu.edu.au/student/assessmentexams/exams/JCU\\_096513.html](http://www.jcu.edu.au/student/assessmentexams/exams/JCU_096513.html)

## 4.4 Intellectual Property Statement/Agreement

### Intellectual Property Licence Deed

#### Preamble

In Creative Media we love to show off our student's creative talent and flair. It is important for us to be able to highlight the work of our students to industry, prospective students, the rest of the university and the greater community in general.

By enrolling in this subject you are granting the College a non-exclusive licence to use any work produced by you for academic purposes during the duration of your degree. This allows us to promote both your work and Creative Media at JCU

The College may exhibit the artwork you produce for academic purposes in places like the eMerge Gallery, websites (including JCU & the College) and other online forums, as well as in brochures, magazines, various advertisements and in the many other hard copy and electronic forums where the College demonstrates and publicizes what we do.

The College will make all reasonable effort to credit work where it is practical to do so, so that others know who has created the work. This helps to build your profile throughout your degree and contributes to your portfolio.

If you have any concerns or questions in relation to this Deed, its operation or its effect, please contact A/Professor Glenn Porter, Head of Academic Group, Creative Arts & Media. Email Glenn on – glenn.porter@jcu.edu.au or call 4781 3166.

#### 1. Grant of Licence

By enrolling in this subject, I grant to James Cook University a perpetual, irrevocable, non-exclusive licence to use, copy, modify, adapt, publish, broadcast, display and communicate the Works for all marketing, promotion and display purposes relevant to the activities of the College.

#### 2. Indemnity

I indemnify James Cook University against all liability, loss, costs, damages and expenses (including legal costs and expenses) incurred or suffered by James Cook University arising out of or in connection with the use of the Works by James Cook University.

#### 3. Moral Rights

- a. Without limiting clause 2, I warrant that I am the author of the Works submitted for assessment and the sole holder of the moral rights in the Works.
- b. I acknowledge that James Cook University will use its best endeavours to attribute the Works to me whenever the Works are used by James Cook University.
- c. Notwithstanding clause 3(b), I unconditionally and irrevocably consent to James Cook University and its successors:
  - i. using, publishing, broadcasting and displaying copies of the Works without attribution to me as author; and
  - ii. using, dealing with, modifying, adapting, distorting, displaying, abridging, revising, destroying, relocating, translating to other formats or media or combining with other works or items, the Works.

#### 4. Definitions

For the purposes of this Deed:

**"Works"** means any documents, artwork, goods or images in any medium created by me now or in the future for assessment or other purposes in connection with the Bachelor of New Media Arts, the Bachelor of Creative Industries and other Creative Arts degrees at James Cook University (including works created in collaboration with other persons); and

**"Intellectual Property"** includes all copyright (including rights to phonograms and broadcasts), all rights in relation to inventions (including patent rights), plant varieties, registered and unregistered trade marks (including service marks), registered designs and circuit layouts, and all other rights resulting from intellectual activity in the industrial, scientific, literary or artistic field.

## 4.5 Student support

James Cook University is committed to ensuring people with disabilities, injuries, illnesses or health conditions are able to participate to the fullest possible extent in the educational programs offered by the University and all other aspects of University life. Students with disabilities, injuries, illnesses or health conditions, who require special arrangements or consideration, should contact **Access Ability Services** (see table below).

If you want further information regarding:	Visit the URL
AccessAbility Services	<a href="http://www.jcu.edu.au/disability/index.htm">http://www.jcu.edu.au/disability/index.htm</a>
Accommodation	<a href="http://www.jcu.edu.au/accommodation/">www.jcu.edu.au/accommodation/</a>
Careers and employment	<a href="http://www.jcu.edu.au/careers/">www.jcu.edu.au/careers/</a>
Childcare	<a href="http://www.jcu.edu.au/student/support/JCUPRD1_066650.html">www.jcu.edu.au/student/support/JCUPRD1_066650.html</a>
Counselling	<a href="http://www.jcu.edu.au/student/counselling/">www.jcu.edu.au/student/counselling/</a>
Enrolment	<a href="http://www.jcu.edu.au/student/enrolment/index.htm">http://www.jcu.edu.au/student/enrolment/index.htm</a>
Feedback and complaints	<a href="http://www.jcu.edu.au/student/complaints/index.htm">http://www.jcu.edu.au/student/complaints/index.htm</a>
Fees and financial support	<a href="http://www.jcu.edu.au/student/Loans/studentloans/">www.jcu.edu.au/student/Loans/studentloans/</a>
Inclusion and engagement	<a href="http://www.jcu.edu.au/studentequity/">http://www.jcu.edu.au/studentequity/</a>
Indigenous student support	<a href="http://www.jcu.edu.au/austindigenousinfo/">http://www.jcu.edu.au/austindigenousinfo/</a>
Information for current students	<a href="http://www.jcu.edu.au/student/">www.jcu.edu.au/student/</a>
International student support	<a href="http://www.jcu.edu.au/international/">http://www.jcu.edu.au/international/</a>
Learning skills/ Language support	<a href="http://www-public.jcu.edu.au/learningskills/">http://www-public.jcu.edu.au/learningskills/</a>
Library and computing services	<a href="http://www-public.jcu.edu.au/libcomp/index.htm">http://www-public.jcu.edu.au/libcomp/index.htm</a>
Librarians – Liaison	<a href="http://www-public.jcu.edu.au/libcomp/library/contacts/liaison/index.htm">http://www-public.jcu.edu.au/libcomp/library/contacts/liaison/index.htm</a>
Off-campus students	<a href="http://www.jcu.edu.au/offcampusstudents/index.htm">http://www.jcu.edu.au/offcampusstudents/index.htm</a>
Responsibilities and rights	<a href="http://www.jcu.edu.au/student/JCU_128192.html">http://www.jcu.edu.au/student/JCU_128192.html</a>
Review of Assessment and Student Access to Scripts and Materials Policy	<a href="http://www.jcu.edu.au/policy/allitoz/JCUDEV_005333.html">http://www.jcu.edu.au/policy/allitoz/JCUDEV_005333.html</a>
Special Consideration, Supplementary, Deferred and Special Examinations Requirements	<a href="http://www.jcu.edu.au/policy/allitoz/JCUDEV_005344.html">http://www.jcu.edu.au/policy/allitoz/JCUDEV_005344.html</a>
Student Academic Misconduct Requirements	<a href="http://www.jcu.edu.au/policy/allitoz/JCUDEV_005375.html">http://www.jcu.edu.au/policy/allitoz/JCUDEV_005375.html</a>
Student Policies	<a href="http://www.jcu.edu.au/policy/student/">http://www.jcu.edu.au/policy/student/</a>
Student Association	<a href="http://www.jcu.edu.au/studentassoc/">http://www.jcu.edu.au/studentassoc/</a>