

Subject Outline - 2016

College of Arts, Society and Education

(Arts & Creative Media, Social Sciences, Social Work, Education)

Subject Name: Creative Collaboration 2

Subject Code: NM2012 : 03

Study Period: SP2

Study Mode: Internal

Campus: TSV

Subject Coordinator: Dr Janet Marles

We acknowledge the Traditional Owners of the lands and waters where our university is located and actively seek to contribute and support the JCU Reconciliation Statement, which exemplifies respect for Australian Aboriginal and Torres Strait cultures, heritage, knowledge and the valuing of justice and equity for all Australians.

Pre-requisites:
12CP OF LEVEL 1 SUBJECTS

Anti-requisites and Inadmissible: NM2102, NM3000

This subject outline has been prepared by Janet Marles for the College of Arts, Society and Education, Division of Tropical Environments and Societies James Cook University. Updated June 2016 **FINAL VERSION as at 16 July 2016**

Q1. <i>This subject is offered across more than one campus and/or mode and/or teaching period within the one calendar year.</i>	Yes <input type="checkbox"/>	No X
Q2. <i>If yes [Q1], the design of all offerings of this subject ensure the <u>same</u> learning outcomes and assessment types and weightings.</i>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Q3. <i>If no [Q2], _____ has authorised <u>any variations</u>, in terms of <u>equivalence</u>.</i>		

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Staff Contact Details

Teaching team	Staff member	Room	Phone	Email	Consultation times*
Subject Coordinator / Lecturer	Dr Janet Marles	D27 2.22	478 13129	janet.marles@jcu.edu.au	Mondays 10am-1pm

*Other consultation times by appointment only.

Section 1. Subject at a glance

1.1 Student participation requirements

The JCU Learning, Teaching and Assessment Policy (4.3) indicates that, “a **3 credit point subject** will require a **130 hour work load** of study-related participation including class attendance over the duration of the study period, **irrespective of mode of delivery**”. This work load comprises **timetabled hours** and **other attendance requirements**, as well as **personal study hours**, including completion of assessment requirements. Note that “attendance at specified classes will be a mandatory requirement for satisfactory completion of some subjects” (Learning, Teaching and Assessment Policy, 5.10); and that additional hours may be required per week for those students in need of **English language, numeracy or other learning support**.

Key subject activities	Time	Day/ Date	Room/ Location
Lecture / Tutorial / Workshop / Consultation	10:00am-1:00pm	Monday Commences: 25 July, 2016 Time, duration and location of class may vary throughout semester as required.	TSV DA 302-016

For information on the days and times when lectures, tutorials, workshops, etc. are scheduled for all of your subjects, visit *JCU Lecture Timetables* at www.jcu.edu.au/lecture-timetables

1.2 Key dates

Key dates	Date
Census date	see 2016 Study Period and Census Dates
Last date to withdraw without academic penalty	see 2016 Study Period and Census Dates
Individual/Group Project contribution in 2 parts: Part A 10%, and Part B 25% (Total 35%)	Due Week 3 Monday 8 th August & Due Week 6 Monday 29 th August
Group and Individual Project contribution (30%)	Art Event - Lecture Recess Week Report Due Week 11 – Wed 13 th October
Individual reflection and critique (35%)	Due Week 12 Monday 17 th October

Section 2. Subject details

2.1 Subject description

Students will engage with the methodologies of interdisciplinary production techniques, including digital workflows, system design and content integration across a variety of platforms and media. Students will work to a production brief developing new creative work in small production teams that will be integrated into a final major creative work. The production will encompass all the disciplines of the new media arts program and will be representative of the multi-platform realities of contemporary digital content production. Publishing, design, film, gaming and software production case studies which exemplify digital production workflows and key works of cultural significance will be examined in detail. Students will be required to reflect and critique their own creative output and ability to communicate and problem solve in an interdisciplinary context.

2.2 Subject learning outcomes.

Students who successfully complete this subject will be able to:

- produce a written production brief as an individual and in a group context
- develop clear and concise written documentation in an online environment
- apply interdisciplinary media arts practice
- implement strategies for integrating digital media in a variety of settings and platforms
- apply knowledge of production methodologies in contemporary studio practice

2.3 Learning and teaching in this subject

This subject uses a combination of approaches to teaching and learning, including both student centred and teacher directed approaches. The content of the subject may be disseminated using a variety of teaching strategies including lectures, practical demonstrations, personal guidance for individual projects and class critiques.

Students are expected to be active participants in the learning process and are encouraged to participate in class activities. All materials and resources referred to in this Subject Outline are available through JCU's library holdings, e-journals, or databases. Any questions in relation to the manner in which this subject is delivered should be directed to the subject coordinator responsible for the overall delivery of the subject.

Lecturers and tutors support your use of Facebook and other social media to discuss with your fellow students subject and course related matters. However, a word of caution: sometimes wrong and inaccurate information is distributed on social media. If you have a question about basic subject information, like "what is my assessment?", you need first to read your subject guide carefully and then if you have questions, **ask your lecturer**. The lecturer is the best person to ask about key subject information. If you ask your lecturer, and you still do not understand, please ask again. Lecturers are ready to help you and are keen that you understand fully and clearly what the subject requirements are.

2.4 Student feedback on subject

As part of our commitment at JCU to improving the quality of our courses and teaching, we regularly seek feedback on your learning experiences. Student feedback informs evaluation of subject and teaching strengths and areas that may need refinement or change. **YourJCU Subject and Teaching Surveys** provide a formal and confidential method for you to provide feedback about your subjects and the staff members teaching within them. These surveys are available to all students through [LearnJCU](#). You will receive an email invitation when the survey opens. We value your feedback and ask that you to provide considered feedback for each of your subjects.

Each year student feedback is reviewed and consideration given to amending subject content, assessment and delivery. In this year's subject, the internship will continue to be offered as an option in the final given students have previously found the internship daunting and challenging. An additional point made was in relation to examples given during class – as much as possible all art forms will be considered when supplying examples from the industry, although keep in mind some recent trends e.g. digitization has had a greater affect on the music industry than any other. Students are again encouraged to provide feedback this year.

2.5 Subject resources and special requirements

There are no required texts for this subject. However, some texts and media will be referenced throughout the semester. Certain materials and equipment may be required to successfully complete the subject. Students will be advised of any particular requirements at appropriate times.

Readings Charge: An Annual Readings Charge of \$60.00, payable to Student Services, provides unlimited access for 2014 to Lynda.com the ACM tutorial readings service. Students paying the charge receive a personal log-on and password to the service. Access otherwise will be available via at a designated workstation in the School at Cairns and Townsville without charge.

Readings at Lynda.Com (**The links below are the required readings for this subject**)

Further Reading

Texts from a variety of mediums will be referenced during the lecture program and, when necessary, discussed during workshop and seminar sessions.

What follows is a list of additional texts that may provide the student with further inspiration and understanding. As is often the case, lists such as these are works in progress and are by no means complete. Students are encouraged to compliment this list and share access to, and knowledge of, suitable reference texts and online resources with their colleagues.

Section 3. Assessment details

3.1 Requirements for completion of subject

In order to pass this subject, you must:

Students must attempt all assessment items and receive at least a 50% overall score to pass this subject. Students are not required to satisfy the examiners in all assessment tasks, however, they must obtain at least an average of 40% for invigilated components within the subject. It is important to be aware that assessment "is **always subject to final ratification** following the examination period and that **no single**

result represents a final grade in a subject” (Learning, Teaching and Assessment Policy 5.22.).

3.2 Feedback on student learning

As a student it is important for you to understand how the essential learning outcomes are achieved throughout the subject in the way these are taught and assessed. The following table shows the alignment between the learning outcomes, the related content and assessment activities.

3.3 Assessment Tasks

ASSESSMENT TASK 1: INDIVIDUAL & GROUP PROJECT CONTRIBUTION

Aligned subject learning outcomes	Produce a written production brief as an individual in a group context; Develop clear and concise written documentation in an online environment.
Group or individual	<i>Individual and Group</i>
Weighting	35%
Due date	<i>Week 3 Monday 8th August (Proposal) PART A (10%) & Week 6 Monday 29th August (Pitch) PART B (25%) Report submitted as a PDF on the ACM server by Week 6 Monday August 29th 1:00pm.</i>

ASSESSMENT TASK 1: PRE-PRODUCTION DOCUMENT, Project Proposal and Pitch Research and Development.

Each Production Team’s project requires a particular way of thinking and creative enterprise to reach the desired outcome. The measuring of this outcome will be a vital part of the subject in the coming weeks, however the likelihood of these outcomes coming to fruition and being suitably rewarded at the end of the semester is largely dependent upon the organisational research that are put into practice now.

Each group will work with an industry arts organisation producing an arts festival for the region. The group will define their role, for example as a design group or production team and develop a marketing product/creative solution based upon an identified need within the entity. Each team member will then research and write a pitch plan development strategy incorporating all identified needs that will lead to the development of their ‘creative pitch’. This will include research to identify the organizations place within their market segment (strengths and weaknesses), the marketing decisions management may be faced with and the methods the group (creative team) will use to address the identified issues. The project will identify how the identified issues will be transformed into creative solutions including deployment strategies. You may also identify post campaign methods to identify the success of your campaign. This should be negotiated with ACM staff.

Each group (creative team) will be required to present a polished and professional pitch to an Industry Panel of experts. This will be your one and only chance to sell your idea to Industry and academic experts before your team commences full-scale production (not in this subject). Your pitch will be a creative realization of the pitch research document and will include a budget, time frames, production and post-production details and contingencies. It will include all the AV material necessary for the pitch to the panel plus a presentation plan (who does what and when).

ASSESSMENT TASK 1: CRITERIA SHEET

Criteria	Poor response	Pass response	Good response	Excellent response
Identification of entity	Inadequate or poor description of entity	Adequate descriptive detail of the entity	Good outline of the entity and it’s functions	Concise description of the entity and it’s relevant functions
Identification of the need of entity	Inadequate or poor description of the need of the entity	Adequate descriptive detail of the needs of the entity	Good outline of the needs of the entity	Concise description of the needs of the entity

Identification of the group role	Inadequate or poor description of role of the group	Adequate descriptive detail of the role of the group	Good outline of the role of the group and it's functions	Concise description of the role of the group and it's relevant functions
Scope of research into creative response	Inadequate or poor research into the creative response	Adequate research into the creative	Good research into the creative response	Thorough research into the creative response
Description of creative response	Inadequate or poor description of the creative response	Adequate description of the creative response	Good description of the creative response	Thorough description of the creative response

ASSESSMENT TASK 2: GROUP PROJECT CONTRIBUTION

Aligned subject learning outcomes	Use practical skills in still image, moving image, intermedia, sound and design workflows; Develop skills in self directed-learning effectively within a creative team.
Group or individual	<i>Group and Individual</i>
Weighting	30%
Due date	Art Event = Lecture Recess Week (15%) Report on Art Event (Lecture Recess Week) - Due Week 11 – Wed 13 th October (15%)

ASSESSMENT TASK 2: ART EVENT CONTRIBUTION

Each student will be assigned a role for the pre-production, production and execution of an Arts event in the region. Each student will be required to project manage their role in conjunction with the group and the festival organisers. The event will take place during Lecture Recess week so all planning and production must be conducted continuously throughout the semester. Students will keep a journal of their planning and processes and conduct a survey of audience members during the Arts event in Lecture Recess week. As discussed in class, each student will submit a report of their role in the Arts event 10 days after the end of the Arts event.

ASSESSMENT TASK 2: CRITERIA SHEET

Criteria	Poor response	Good response	Very Good response	Excellent response
Collaboration – Art Event and semester				
Participation	Lets others set and pursue the agenda.	Takes some part in setting group goals and agendas.	Takes a large part in setting group goals and agendas.	Attends to ideas or concerns of others, especially those who have little participation.
Leadership	Observes passively and says little or nothing.	Participates but others provide the direction.	Actively participates and provides direction.	Re-visits issues or ideas that need more attention
Understanding	Gives the impression of wanting to be somewhere else.	Occasionally introduces information or asks questions.	Listens actively and shows understanding by paraphrasing or by acknowledging and building on others' ideas	Helps the team stay on track.

Responsibility	Attendance record is haphazard and inconsistent; may be absent or late without notice	If likely to be absent or late, informs others ahead of time and arranges to cover own responsibilities.	Volunteers willingly and carries own share of the group's responsibilities.	Summarizes group decisions and solves problems.
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Criteria	Poor response	Good response	Very Good response	Excellent response
Written Report - Art Event				
Organization	Report is disorganized and hard to follow.	Report is partially organized but not easy to follow.	Report is organized and easy to follow.	Organization is purposeful, effective, and appropriate.
Sentence form and word choice.	Sentence form and word choice are poor.	Sentence form and word choice are good.	Sentence form and word choice are very good.	Sentence form and word choice are varied and appropriate.
Punctuation, grammar, spelling, mechanics.	Punctuation, grammar, spelling and mechanics are poor.	Punctuation, grammar, spelling and mechanics are good.	Punctuation, grammar, spelling and mechanics are very good.	Punctuation, grammar, spelling, and mechanics are appropriate.
Information and evidence.	Information and evidence are inaccurate, not appropriate and/or are integrated poorly.	Information and evidence are partially accurate, appropriate and/or are integrated basically	Information and evidence are accurate, appropriate and/or are integrated well.	Information and evidence are accurate, appropriate, and integrated effectively.
Consideration of audience / implied reader.	Does not consider the appropriate audience / implied reader.	Partially considers the appropriate audience / implied reader.	Some consideration of the appropriate audience / implied reader.	Considers the appropriate audience/implied reader.

ASSESSMENT TASK 3: INDIVIDUAL REFLECTION AND CRITIQUE

Aligned subject learning outcomes	Apply interdisciplinary media arts practice; Apply knowledge of production methodologies in contemporary studio practice. Presentation skills, project management.
Group or individual	<i>Group and Individual</i>
Weighting	35%
Date	<i>Week 12, Monday 17th October Presentation in class and report - submit to ACM NM2012 dropbox only and follow the file naming protocol outlined in section 4 below.</i>

ASSESSMENT TASK 3: FINAL PRESENTATION, PEER REVIEW & PERSONAL REFLECTIONS

Each student will present in class their survey results and their final project proposal after reflection from the Industry Panel feedback. In addition, all students need to keep a reflective project management journal that clearly demonstrates their plans and process throughout the semester. The journal will demonstrate the planning of all the creative responses. It will be presented in a digital format. All

students will participate in a peer review process of all groups except their own. Each group must demonstrate how they modified their campaign following the feedback from the pitch to the industry panel.

Criteria	Poor response	Adequate response	Good response	Excellent response
Project management journal	Does not show a good planning and project management structure	Shows a adequate planning and project management structure	Demonstrates a good planning and project management structure	Demonstrates an excellent planning and project management structure that shows logical planning steps that lead to production outcomes
Presentation Quality	Presentation had flaws	Presentation was adequate	Presentation was well planned, rehearsed and delivered	The presentation was excellent with all members having a role and all supporting material was well developed
Demonstrate learning from pitch presentation	Didn't really show evidence of learning from pitch	Shows learning from pitch	Shows good learning from pitch and this has been clearly integrated into final presentation	Shows good learning from pitch and this has been clearly integrated into final presentation and benefits clearly explained
Peer mark	Poor	Adequate	Good	Excellent

Section 4. Other information about assessment and student support

4.1 Submission and return of assessment

Assessments must be submitted by 3pm on the due date unless otherwise stated in the course outline. Pay careful attention to the submission requirements as you may be required to submit a digital copy to the ACM Digital Drop Box as well as a hard copy to the Assignment Drop Box in the foyer of the ACM Admin office.

When submitting any form of digital files please ensure that you follow the prescribed file naming protocol:

NM3302_1_JC199567_Jagger

Where **NM3302** is the subject code, **"1"** is the number of the assessment item, **"JC199567"** is your JC number and **"Jagger"** is your last name.

For group submissions, include each group member's last name alphabetically; for brevity we will drop the JC Number in this instance: **NM3302_2_Jagger_Richards_Watts**

Where **"NM3302"** is the subject code, **"2"** is the number of the assessment item and **"Jagger"**, **"Richards"** & **"Watts"** are the last names of the group members.

This naming convention will make it easier to identify artefacts and assessment submissions when browsing the ACM server as files and folders will be sorted by subject code and assessment number before student names and id.

When handing in hard copies to the Assignment Drop Box make sure you sign and date stamp the assignment cover sheet provided. Students who are found to be cheating this system will be graded as a fail. The school takes very seriously any attempt to subvert the systems put in place to assure an equitable submission process of assignments.

Division Tropical Environments and Societies Assessment Rules

a. Supervised Individual Assessment

You are not required to satisfy the examiners in all assessment tasks but you must obtain a final mark of at least 50% to pass the subject. In addition, the expectation is to obtain at least an average of 50% over all invigilated components* within a subject to pass the subject overall, any student who does not achieve a pass in the invigilated components may, in exceptional circumstances, be reviewed by the School Assessment Committee.

*It should be noted that invigilated components include but are not limited to: in class tests; presentations; examinations; a task that takes place under the supervision of a member of the teaching staff or can be authenticated as the student's own work, for example by a viva voce.

b. Assessment completion

To be eligible to pass this subject, participants are expected to attempt all forms of assessment and must demonstrate a reasonable degree of competence in the required subject learning outcomes as examined in each form of assessment. Students who have completed less than 100% of the assessment will be subject to review by the School Assessment Committee which could result in an overall fail.

c. Supplementary Exam for Final Subject

A candidate who has failed a single subject towards the award in their final teaching period and who gained 40% or more of the marks for that subject may be granted a supplementary examination in that subject. However if that subject is required for accreditation, then the criteria specified by that accreditation will apply.

d. Supplementary (NS) Rule

The School Assessment Committee may award a supplementary grade "NS" to a student who in exceptional circumstances does not achieve a pass in the subject assessment. The subject coordinator/lecturer would need to provide evidence to support their recommendation for an NS grade that may include special consideration application from the student; sound attendance and participation in class; engagement in online tutorials; assessment submitted on-time.

Late Submission of Assessment (as per JCU Subject Outlines Policy, Section 2: Prescribed Elements, Assessment – xii. <https://www.jcu.edu.au/policy/learning-and-teaching/subject-outlines-policy>):

xii. Dates for submission of material for assessment and the details of any penalties applied for late submission. A uniform formula of escalating penalties should be imposed by all Colleges and Disciplines for submission of assessment items after the date specified in the Subject Outline. This formula should be 5% of the total mark available per day including part-days, weekends and public holidays. Discretion in imposing penalties is retained by supervisors in cases of genuine need.

Application for Extension due to special circumstances: Application for extension of time must be made to the Subject Coordinator at least 24 hours before submission date and with accompanying documentation (e.g. medical certificate). The granting of the extension is at the discretion of the Subject Coordinator. In exceptional circumstances a retrospective application may be accepted.

Student Data Management

It is considered to be a default scenario that any student studying a New Media Arts subject which involves the use of home or laboratory computers for assignment completion has backed-up their work on either an external Hard Drive or personal USB stick. The ACM student servers are temporary storage environments and by no means fail-safe, while the lab computers themselves have been scripted to wipe clean the desktop, and remove any locally stored files upon reboot.

If you have any questions about this process please consult the Subject Coordinator.

Submission of hard copy assessment tasks

Townsville Internal

Townsville Campus: College Administration Office, Building 134 Education Central, Room 108 (1st Floor) Reception
Administration office hours: 8:30am to 4:45pm

Assignment submission deadline: 4:00pm

Cairns Internal

Cairns: College Administration Office, Building A4, Room 129 Reception

Administration office hours: 8:30am to 4:45pm

Assignment submission deadline: 4:00pm

4.2 Plagiarism and referencing

Plagiarism occurs when writers claim ownership of written words or ideas that are not their own. Plagiarism is a **form of cheating** and any instances of plagiarism will be dealt with promptly according to University procedures.

Please see the **JCU Student Academic Misconduct Requirements Policy**

- www.jcu.edu.au/policy/student-services/student-academic-misconduct-requirements-policy

Also see the definition of self plagiarism in the **JCU Learning, Teaching and Assessment Policy** and note policy statement 5.9 in regard to submission of one's own work that has been previously submitted for assessment and received a grade www.jcu.edu.au/policy/learning-and-teaching/learning-teaching-and-assessment-policy

Referencing is a systematic way of acknowledging the sources that you have used. Students should check out the very helpful online resources relating to academic writing, referencing and avoiding plagiarism at:

- Writing and Maths Skills Online www.jcu.edu.au/students/learning-skills/learning-skills-online (In particular, the booklet Summarising, Paraphrasing & Avoiding Plagiarism is a very useful guide).
- The Referencing Libguide <http://libguides.jcu.edu.au/referencing>
- What is Plagiarism? www.jcu.edu.au/students/exams-and-results/what-is-plagiarism

Also see the definition of self plagiarism in the **JCU Learning, Teaching and Assessment Policy** and note policy statement 5.9 in regard to submission of one's own work that has been previously submitted for assessment and received a grade http://www.jcu.edu.au/policy/allitoz/JCU_076643.html

4.3 Important advice relating to examinations

If you experience **difficulties or serious circumstances** before or up to the day of your exam, which you believe may affect your ability to sit the exam successfully or perform at your best, you can apply for special consideration in the marking of your exam. Please see the **JCU Special Consideration, Supplementary, Deferred and Special Examinations Requirements**

- www.jcu.edu.au/policy/student-services/special-consideration,-supplementary,-deferred-and-special-examinations-policy

If you are unable to attend an exam at the scheduled time due to extenuating circumstances/circumstances beyond your control, you may apply for a deferred exam. **Deferred exams** are granted in **exceptional circumstances** such as **severe medical conditions** or family or personal **trauma**. For further information, visit

- www.jcu.edu.au/students/exams-and-results

4.4 Student support

James Cook University is committed to ensuring people with disabilities, injuries, illnesses or health conditions are able to participate to the fullest possible extent in the educational programs offered by the University and all other aspects of University life. Students with disabilities, injuries, illnesses or health conditions, who require special arrangements or consideration, should contact **AccessAbility Services** (see table below).

If you want further information regarding:	Visit the URL
AccessAbility Services	www.jcu.edu.au/accessability-services
Accommodation	www.jcu.edu.au/accommodation
Careers and employment	www.jcu.edu.au/careers-and-employment
Childcare	www.jcu.edu.au/students/support/childcare-and-schooling
Counselling	www.jcu.edu.au/counselling
Enrolment	www.jcu.edu.au/students/enrolment
Feedback and complaints	www.jcu.edu.au/students/feedback-and-complaints

Fees and financial support	www.jcu.edu.au/students/fees-and-financial-support
Inclusion and engagement	www.jcu.edu.au/inclusion-and-engagement
Indigenous student support	www.jcu.edu.au/australian-aboriginal-and-torres-strait-islander-information/student-support
Information for current students	www.jcu.edu.au/students
International student support	www.jcu.edu.au/international-students
Learning skills/ Language support	www.jcu.edu.au/students/learning-skills
Library and computing services	www.jcu.edu.au/library
Librarians – Liaison	www.jcu.edu.au/library/about/library-contact-details/liaison-librarian-discipline-responsibilities
Off-campus students	www.jcu.edu.au/off-campus-students
Responsibilities and rights	www.jcu.edu.au/students/support/student-support
Review of Assessment and Student Access to Scripts and Materials Policy	www.jcu.edu.au/policy/student-services/review-of-assessment-and-student-access-to-scripts-and-materials-policy
Special Consideration, Supplementary, Deferred and Special Examinations Requirements	www.jcu.edu.au/policy/student-services/special-consideration,-supplementary,-deferred-and-special-examinations-policy
Student Academic Misconduct Requirements	www.jcu.edu.au/policy/student-services/student-academic-misconduct-requirements-policy
Student Policies	www.jcu.edu.au/policy/student-services
Student Association	www.jcusa.edu.au/

4.5 Intellectual Property Licence Deed

At JCU we love to show off our student's creative talent and flair. It is important for us to be able to highlight the work of our students to industry, prospective students, the rest of the university and the greater community in general.

By enrolling in this subject you are granting the College a non-exclusive licence to use any work produced by you for academic purposes during the duration of your degree. This allows us to promote both your work and the College of Arts, Society and Education. JCU may exhibit the artwork you produce for academic purposes in places like the eMerge or Lux Galleries, websites (including JCU) and other online forums, as well as in brochures, magazines, various advertisements and in the many other hard copy and electronic forums where the College demonstrates and publicises what we do.

The College will make all reasonable effort to credit work where it is practical to do so, so that others know who has created the work. This helps to build your profile throughout your degree and contributes to your portfolio. If you have any concerns or questions in relation to this Deed, its operation or its effect, please contact Associate Professor Glenn Porter on – glenn.porter@jcu.edu.au or call 3242 1331.

1. Grant of Licence

By enrolling in this subject, I grant to James Cook University a perpetual, irrevocable, non-exclusive licence to use, copy, modify, adapt, publish, broadcast, display and communicate the Works for all marketing, promotion and display purposes relevant to the activities of the College of Arts, Society & Education.

2. Indemnity

I indemnify James Cook University against all liability, loss, costs, damages and expenses (including legal costs and expenses) incurred or suffered by James Cook University arising out of or in connection with the use of the Works by James Cook University.

3. Moral Rights

- a. Without limiting clause 2, I warrant that I am the author of the Works submitted for assessment and the sole holder of the moral rights in the Works.
- b. I acknowledge that James Cook University will use its best endeavours to attribute the Works to me whenever the Works are used by James Cook University.
- c. Notwithstanding clause 3(b), I unconditionally and irrevocably consent to James Cook University and its successors:
 - i. using, publishing, broadcasting and displaying copies of the Works without attribution to me as author; and
 - ii. using, dealing with, modifying, adapting, distorting, displaying, abridging, revising, destroying, relocating, translating to other formats or media or combining with other works or items, the Works.

4. Definitions

For the purposes of this Deed:

“Works” means any documents, artwork, goods or images in any medium created by me now or in the future for assessment or other purposes in connection with the Bachelor of New Media Arts, the Bachelor of Creative Industries and and other Creative Arts degrees at James Cook University (including works created in collaboration with other persons); and

“Intellectual Property” includes all copyright (including rights to phonograms and broadcasts), all rights in relation to inventions (including patent rights), plant varieties, registered and unregistered trade marks (including service marks), registered designs and circuit layouts, and all other rights resulting from intellectual activity in the industrial, scientific, literary or artistic field.

Section 5. Subject calendar

Academic Week/ Week Beginning		Subject Activity	Relationship to Assessment
1	25 Jul	<p>Subject Introduction: Unit rationale, assessment timeline, assessment expectations; learning schedule</p> <p>Brief: Assessment 1 - 3</p>	No Tutorial Week 1
2	01 Aug	<p>Lecture/Tutorial: Creative Media and Arts Grants How to answer the questions, get Community Support, and Budget.</p> <p>Workshop: In groups, do a basic application for a small grant.</p>	Produce a written production brief as an individual and in a group context
3	08 Aug	<p>Assessment Item 1A: Individual contribution PART A. Arts Event proposal, grant application and budget.</p>	<p>Individual presentations and group discussion.</p> <p>Assessment: assignment 1A: Proposal (10%)</p> <p>Research for personal style choice.</p>
4	15 Aug	<p>Lecture/Tutorial: Pitching your ideas for Creative Media and Arts.</p> <p>Workshop: Working in Groups develop and expand your creative projects.</p>	Reflection activities on personal and group choices and activities.
5	22 Aug CENSUS DATE: 25 AUGUST 2014	<p>Lecture/Tutorial: Budgeting your ideas for Creative Media and Arts.</p> <p>Workshop: Working in Groups develop and expand your creative projects.</p>	Reflection activities on personal and group choices and activities.
6	29 Aug	<p>Assessment Item 1B: Pitch of group creative collaboration project to Industry experts + submit presentation files as PDF on ACM server by Friday August 26th by 1:00pm</p>	<p>Individual presentations and group discussion.</p> <p>Assessment: assignment 1B: Pitch (25%)</p> <p>Research for personal and group choices and activities.</p>
7	05 Sep	<p>Lecture/Tutorial/Workshop/Activities as discussed in class week 4-5: Individual and Group feedback meetings with Lecturer.</p>	<ul style="list-style-type: none"> produce a written production brief as an individual and in a group context develop clear and concise written documentation in an online environment apply interdisciplinary media arts practice implement strategies for integrating digital media in a variety of settings and platforms apply knowledge of production methodologies in contemporary studio practice
8	12 Sep	<p>Lecture/Tutorial/Workshop/Activities as discussed in class week 4-5: Individual and Group feedback meetings with Lecturer.</p>	<ul style="list-style-type: none"> produce a written production brief as an individual and in a group context develop clear and concise written documentation in an online environment

			<ul style="list-style-type: none"> • apply interdisciplinary media arts practice • implement strategies for integrating digital media in a variety of settings and platforms • apply knowledge of production methodologies in contemporary studio practice
9	19 Sep	Lecture/Tutorial/Workshop/Activities as discussed in class week 4-5 Event Organizer for Art Event provides details to all students re duties and responsibilities and group and individual activities for Art Event :	<ul style="list-style-type: none"> • produce a written production brief as an individual and in a group context • develop clear and concise written documentation in an online environment • apply interdisciplinary media arts practice • implement strategies for integrating digital media in a variety of settings and platforms • apply knowledge of production methodologies in contemporary studio practice
	26 Sep	LECTURE RECESS Assessment Item 2: Luxlumin Art Event (15%) Group and Individual activities for Art Event 30 September – 3 October	
10	03 Oct	Public Holiday – No Lecture Group and Individual activities for Assessment Item 3	<ul style="list-style-type: none"> • produce a written production brief as an individual and in a group context • develop clear and concise written documentation in an online environment • apply interdisciplinary media arts practice • implement strategies for integrating digital media in a variety of settings and platforms • apply knowledge of production methodologies in contemporary studio practice
11	10 Oct	Assessment Item 3: Individual reflection and critique	Assessment Item 2: Luxlumin Art Event individual report (15%) DUE Wednesday 13 th October – upload to SOCA Server. Individual presentations and group discussion. Peer review. Assessment Item 3: Individual Reflection and Critique 35%
12	17 Oct	Assessment Item 3: Individual reflection and critique	Individual presentations and group discussion. Peer review. Assessment Item 3: Individual Reflection and Critique 35%

1 3	24 Oct	Class summary	Class activity
	31 Oct	SWOT VAC	

Please note that the sequence of some topics may change due to availability of staff, resources or due to unforeseen circumstances.



INDIVIDUAL TASK COVER SHEET

Student
 Please sign, date and attach cover sheet to front of assessment task
 for all hard copy submissions

SUBJECT CODE							
STUDENT FAMILY NAME	Student Given Name	JCU Student Number					
ASSESSMENT TITLE							
DUE DATE							
LECTURER NAME							
TUTOR NAME							

Student Declaration

1. This assignment is my original work and no part has been copied/ reproduced from any other person's work or from any other source, except where acknowledgement has been made (see *Learning, Teaching and Assessment Policy 5.1*).
2. This work has not been submitted for any other course/subject (see *Learning, Teaching and Assessment Policy 5.9*).
3. This assignment has not been written for me.
4. I hold a copy of this assignment and can produce a copy if requested.
5. This work may be used for the purposes of moderation and identifying plagiarism.
6. I give permission for a copy of this marked assignment to be retained by the College for benchmarking and course review and accreditation purposes.

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Note definition of plagiarism and self plagiarism in Learning, Teaching and Assessment Policy:

Plagiarism: reproduction without acknowledgement of another person's words, work or expressed thoughts from any source. The definition of words, works and thoughts includes such representations as diagrams, drawings, sketches, pictures, objects, text, lecture hand-outs, artistic works and other such expressions of ideas, but hereafter the term 'work' is used to embrace all of these. Plagiarism comprises not only direct copying of aspects of another person's work but also the reproduction, even if slightly rewritten or adapted, of someone else's ideas. In both cases, someone else's work is presented as the student's own. Under the Australian *Copyright Act 1968* a copyright owner can take legal action in the courts against a party who has infringed their copyright.

Self Plagiarism: the use of one's own previously assessed material being resubmitted without acknowledgement or citing of the original.

Student Signature

..... **Submission date**/...../.....



GROUP TASK COVER SHEET

Students
 Please sign, date and attach cover sheet to front of assessment task
 for all hard copy submissions

SUBJECT CODE											
STUDENT FAMILY NAME	Student Given Name	JCU Student Number									
i.											
ii.											
iii.											
iv.											
v.											
vi.											
ASSESSMENT TITLE											
DUE DATE											
LECTURER NAME											
TUTOR NAME											

Student Declaration

1. This assignment is our original work and no part has been copied/ reproduced from any other person's work or from any other source, except where acknowledgement has been made (see *Learning, Teaching and Assessment Policy 5.1*).
2. This work has not been submitted for any other course/subject (see *Learning, Teaching and Assessment Policy 5.9*).
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Student signature(s)

i..... Submission date/...../.....	iv..... Submission date/...../.....
ii..... Submission date/...../.....	v..... Submission date/...../.....
iii..... Submission date/...../.....	vi..... Submission date/...../.....